



KNOWSLEY

@ MIPIM UK 2018

Olympia London, 17-18 October 2018

Knowsley will showcase its assets and opportunities, for the fifth year running, at MIPIM UK.

This year Knowsley will be taking a larger more prominent exhibition space, in partnership with the Liverpool City Region. The dual branded stand will provide Knowsley with an even greater platform to profile its key development priorities and major projects. In turn, what this means for sponsors is a greater opportunity to profile your organisation - with three times more space, access to more events, speaking opportunities and also the chance to connect with a wider range of influential delegates.

Previous MIPIM UK conferences have been incredibly successful for Knowsley in positioning itself as a key destination for investment and growth in the UK. Over the years the Knowsley presence has evolved with a wide variety of events, presentations and launches and this year promises to be no different.

Partnering with Knowsley provides an opportunity to align your brand with our own and now also with Liverpool – an iconic global brand.

Representatives from the Knowsley Place Board will be present alongside the Leader and Chief Executive of Knowsley Council. In addition Metro Mayor Steve Rotherham will also be attending. There will be plenty of opportunity to meet with key influencers from both the public and private sectors across the wider Liverpool City Region – all working together for the future benefit of Knowsley.

MIPIM UK continues to be the largest exhibition and conference for property professionals in the UK. The event attracts 3,000 delegates and 300+ investors with more than 50 conference sessions and 180 speakers.

Edward Perry, Chair of the Knowsley Place Board who leads the Knowsley delegation to MIPIM UK commented:

"Integral to our success at MIPIM UK has been the constant evolution of our presence at this important event. We have always worked very closely with the Liverpool and Manchester delegation and this year we are delighted to have been invited to partner directly with the Liverpool City Region.

We are proud to have carved out a unique profile at this major event and we are excited to see how we can use the opportunity of linking in with Liverpool to elevate our profile even further. It is a great opportunity for us and our partners."



JOIN US

Be part of the delegation that continues to be focussed on delivery and making things happen whilst getting people talking – for all the right reasons.

KNOWSLEY ASSOCIATE @ MIPIM UK

£2,000

Associate packages include:

- x1 delegate pass
- Direct access to Chair of Knowsley Place Board, Leader, Chief Executive and Executive Director (Place) of Knowsley Council
- Logo on Knowsley Stand
- Logo on Knowsley MIPIM UK brochure
- Digital Associate profile including logo and text
- Full access to Knowsley stand for meetings or to host events (subject to availability)
- Access to full MIPIM UK exhibition and programme of events
- Refreshments on the stand including tea, coffee and buffet lunch on both days

KNOWSLEY PARTNER @ MIPIM UK

£3,500

A limited number of Partner packages are available which include:

- x2 delegate passes
- Direct access to Chair of Knowsley Place Board, Leader, Chief Executive and Executive Director (Place) of Knowsley Council
- Full access to exhibition stand to hold meetings (subject to availability)
- Priority opportunity to use stand for events (event support provided if required)
- Priority access to all Knowsley and Liverpool City Region events
- Digital Partner profile including logo, text and images
- Logo on Knowsley Stand
- Logo on promotional materials (including Knowsley MIPIM UK brochure)
- Access to full MIPIM UK exhibition and programme of events
- Refreshments on the stand including tea, coffee and buffet lunch on both days

SPONSORSHIP OPPORTUNITIES

We would be more than happy to discuss bespoke sponsorship opportunities using the Knowsley presence at MIPIM UK. To find out more or book your package, please contact: paul.morris@knowsley.gov.uk / 0151 443 5802