



# YOUR OPPORTUNITY

## KNOWSLEY

### @ MIPIM UK 2017

Olympia London, 18-19 October 2017

Knowsley will showcase its assets and opportunities, for the fourth year running, at MIPIM UK.


The event is the largest exhibition and conference for property professionals in the UK and continues to provide a great platform on which to highlight Knowsley, its fantastic location, its assets and significant opportunities. The event attracts 5,000 delegates from 35 cities, 100 exhibitors and over 60 conference sessions and networking opportunities.

Following on from the success of the show in previous years, Knowsley will have its own stand and will once again host interesting and thought-provoking events and networking opportunities. As a key part of the Liverpool City Region and the wider Northern Powerhouse, Knowsley will also support the Liverpool and Manchester delegation.

Representatives from the Knowsley Place Board will be present alongside the Leader, Chief Executive and Executive Director for Place of Knowsley Council. There will be plenty of opportunity to meet with key influencers from both the public and private sectors – all working together for the future benefit of Knowsley.

## JOIN US

Be part of the delegation that continues to be focused on delivery and making things happen whilst getting people talking – for all the right reasons. Partner and Associate packages are available.





## KNOWSLEY PARTNER @ MIPIM UK

£3,000

A limited number of Partner packages are available which include:

- 2x delegate passes
- Direct access to Chair of Knowsley Place Board, Leader, Chief Executive and Executive Director for Place of Knowsley Council
- 2x tickets to additional private event on Wednesday 18 October
- Logo on Knowsley stand
- Logo on promotional materials (including Knowsley MIPIM UK brochure)
- Logo included on Knowsley's full page MIPIM UK Guide advertisement
- Digital Partner profile including logo, text and images
- Full access to Knowsley stand for meetings or to host events (subject to availability)
- Access to full MIPIM UK exhibition and programme of events
- Refreshments on the Knowsley stand including tea, coffee and buffet lunch on both days

## KNOWSLEY ASSOCIATE @ MIPIM UK

£1,500

Associate packages include:

- 1x delegate pass
- Direct access to Chair of Knowsley Place Board, Leader, Chief Executive and Executive Director for Place of Knowsley Council
- Logo on Knowsley stand
- Logo on Knowsley MIPIM UK brochure
- Digital Associate profile including logo and text
- Full access to Knowsley stand for meetings or to host events (subject to availability)
- Access to full MIPIM UK exhibition and programme of events
- Refreshments on the Knowsley stand including tea, coffee and buffet lunch on both days

## SPONSORSHIP OPPORTUNITIES

We would be more than happy to discuss bespoke sponsorship opportunities using the Knowsley presence at MIPIM UK.

To find out more or book your package, please contact:  
[paul.morris@knowsley.gov.uk](mailto:paul.morris@knowsley.gov.uk) / 0151 443 5802