



**KNOWSLEY**



FANTASTICALLY CONNECTED  
AND BEAUTIFULLY GREEN,  
KNOWSLEY IS A PLACE ALIVE  
WITH OPPORTUNITY.



## KNOWSLEY

Located on the doorstep of not one but two thriving cities, Knowsley is perfectly positioned between Liverpool and Manchester and ideally located to take advantage of developments such as Superport, Liverpool2 and Atlantic Gateway. With plans for devolution progressing at some pace and the Northern Powerhouse growing in strength and presence, Knowsley is perfectly positioned for growth.

Home to some of the UK's most successful businesses and with a buoyant and rapidly growing housing market, Knowsley is fast establishing its reputation as great place to live, visit, invest and do business.



# KNOWSLEY FACTS



Aiming to build more than 8,000 new homes by 2028



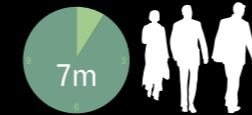
12 universities and thousands of graduates within an hour of Knowsley



Jobs in the Superport sector have increased by 50% in the last 5 years - due in no small part to Knowsley's strategic location for logistics



Home to more than 3,200 businesses including big names like Jaguar Land Rover, QVC and Matalan



7 million people within one hour's drive of Knowsley



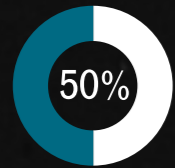
Access to deep sea port - Liverpool2 - and multimodal freight terminals



Entrepreneurial activity in Knowsley is high - business start-up rates here have almost doubled in the last 10 years



Knowsley is the advanced manufacturing powerhouse of the Liverpool City Region - more than 1 in 3 jobs in this sector are based here



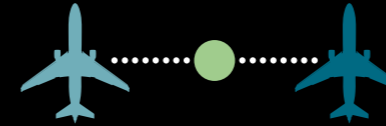
More than 50% of the entire UK population can be reached within a 4 hour drive time



Knowsley Business Park is the second largest of its kind in the North West



Labour costs are some of the lowest in the UK and skills are high with a wealth of logistics and distribution experience



Strategically located between 2 international airports



Knowsley's business base has grown annually for 9 consecutive years



Jobs in Knowsley have increased by 10% since 2009 - the largest rate of growth in the Liverpool City Region



## LOCATION

Fifteen minutes from Liverpool City Centre and 30 minutes from Manchester, Knowsley is perfectly positioned for travel, in the UK, to Europe and beyond.

Sitting directly on the region's motorway network means you can reach more than 50% of the entire UK population within a 4 hour drive time.



Knowsley is well served by road, rail and air connections with 2 international airports both within a 40 minute drive time. In addition, major development of the Port of Liverpool only 8 miles away is creating the UK's most central deep water container terminal, with the capacity to accommodate 95% of the world's container vessels.

# A PERFECT LOCATION FOR...

## KNOWSLEY

### TRAVEL



### HISTORY



### SHOPPING



### SPORTS & LEISURE



### MUSEUMS AND ART



### LEARNING





## BUSINESS

Knowsley is home to some of the most successful companies and recognisable brands in the UK. It has an established reputation for business particularly in the manufacturing and logistics sectors.

Jaguar Land Rover, QVC and Matalan are all based in Knowsley and are being joined, all the time, by other major names. Alongside big business are thousands of SMEs, sole traders and entrepreneurs all contributing to a dynamic business community and developing economy.

The appeal of Knowsley as a place to do business is clear, due in no small part to its unrivalled location, committed workforce and swift connections to the UK, European and global markets.

In fact it is these connections, including the development of the nearby Port of Liverpool, that are helping to drive a speculative development boom in Knowsley specifically for manufacturing, freight and logistics facilities.



## LIVING

The abundance of green space in Knowsley provides a fantastic backdrop for living. Welcoming neighbourhoods, good local amenities and nationally recognised parks and visitor attractions add to Knowsley's appeal as a great place to live.

Alongside this, residents also have swift and easy access to the opportunities provided by the city of Liverpool and also Manchester to the east.

Demand for homes in Knowsley continues to outstrip supply and the market is buoyant. This demand is creating considerable activity, with more than 600 new homes built in the last year. Alongside this, the local authority recognises the need for more new homes and is working to release land for development to meet the rising demand.







## OPPORTUNITY

Knowsley has the space, the people and the will to grasp the opportunities it has with both hands.

A powerful alliance of both the public and private sector here is driving this aspiration and ambition and creating a place that is both ready and able to grow. Business leaders are working with the local authority to shape policy, influence priorities and support the development of the place as a whole. Not only is this helping to drive forward aspiration but it is also influencing people's understanding of Knowsley and how it is perceived. Knowsley is a place people are talking about.

Its position between two thriving cities - both playing important roles in the Northern Powerhouse - means that the opportunity has never been greater. The potential devolution of powers to the Liverpool City Region also presents a once in a lifetime opportunity for the place, its economy and its people.


Robust plans to maximise economic growth and a Local Plan proposing the release of land for development, demonstrates the proactive and planned approach to growth in Knowsley. Add to that, exciting initiatives to celebrate links to Shakespeare and build on the success of Knowsley Safari with a Bio-Inspire project and a picture emerges of both an inspiring and aspiring place, with an exciting future.

# OUR PARTNERS AT MIPIM UK



**INTERESTED TO FIND OUT MORE  
ABOUT KNOWSLEY?**

visit: [www.discoverknowsley.co.uk](http://www.discoverknowsley.co.uk)

 @KnowsleyUK

tel: 0151 443 5802