

KNOWSLEY



Atlantic Gateway: Creating a NW economic powerhouse

**Carmel Booth, Executive Director
28th January 2015**



ATLANTIC
GATEWAY

North west - in the headlines

- Rebalancing the economy
- “Northern Powerhouse”
- Government 6 point plan for the north west
- Growth deal announcements
- Autumn Statement announcement
- One North - Interconnected transport plan for the North

We're building a Northern Powerhouse



Autumn Statement 2014 announces **£7 billion** **further investment in the North**

We're connecting up the North to create a Powerhouse by:

- investing **£6bn** in the north's roads, to reduce jams
- introducing **new modern** trains, and **20% more capacity** to end overcrowding
- developing **H3** to make east-west travel faster
- doubling the number of northern cities to benefit from the government's superfast broadband programme

To build on the North's strength in science, we're funding:

- a new **Sir Henry Royce Materials Research Institute** based in Manchester, with centres in Leeds, Liverpool and Sheffield
- a new **Innovation Centre for Ageing**, in Newcastle
- a new **Cognitive Computing Research Centre** in Daresbury, Warrington
- a new **National College for Onshore Oil and Gas** in Blackpool, with centres at Chester, Redcar and Cleveland

Civic leadership
In November we announced a groundbreaking devolution deal with Greater Manchester, as well as the first metro-wide elected mayor outside London.

Culture
We're committed to developing the thriving cultural heritage of the North, so we're announcing:

- a **GREAT Exhibition in the North** to showcase the best northern art, culture and design
- £78m funding** for a major new theatre and exhibition space in Manchester

Expo

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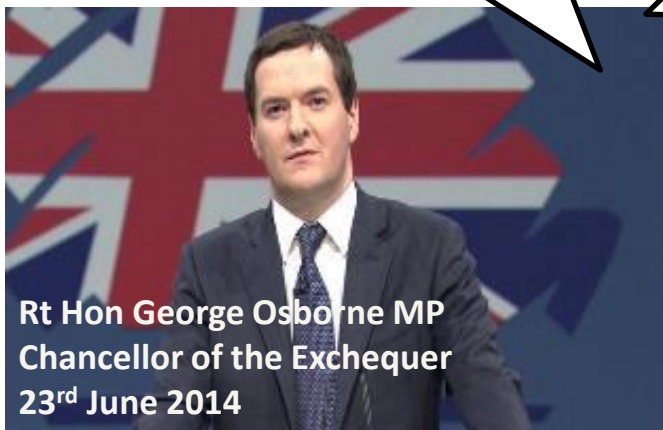
1NORTH

Why?

.....economic potential.....

I want to see the Atlantic Gateway go from being a brilliant concept to a transforming reality

The cities of the north are individually strong, but collectively not strong enough. The whole is less than the sum of its parts. So the powerhouse of London dominates more and more. And that's not healthy for our economy. It's not good for our country. We need a Northern Powerhouse too. Not one city, but a collection of northern cities - sufficiently close to each other that combined they can take on the world



Why?

- North and the north west is underperforming
- Need to increase long term growth rate
- The prize:
 - NW growth by 2030
 - More jobs by end of next parliament
 - Develop global centres of excellence
 - Contribute to overall UK plc growth
 - Sustainable growth
- Recognition across all parties
 - Historic under investment in infrastructure
 - Need more investment in science and innovation
 - More local “powers” - devolution from Whitehall



4.6% annual growth



£18 bn growth



100,000 jobs



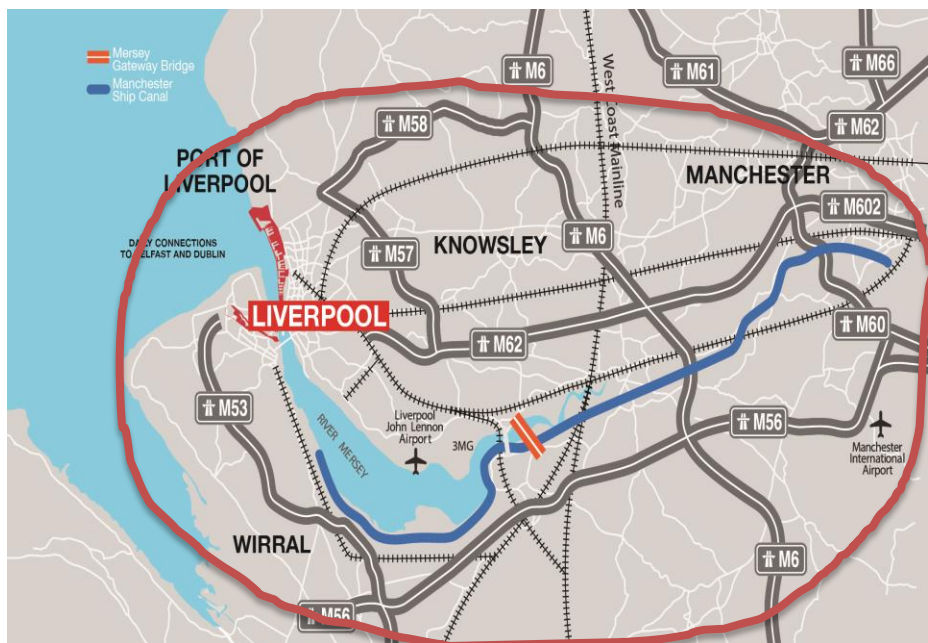
Atlantic Gateway – what is it?

Private sector led Board – across 3 LEP areas





Atlantic Gateway – the opportunity?



- ✓ “Growth corridor”
 - Liverpool to Mcr
 - Build upon assets
 - Scale
- ✓ LEP collaboration – adds value
- ✓ “Big ticket” projects
- ✓ Key transformational priorities:
 - Connectivity, freight and logistics
 - Science and innovation
- ✓ Sustainability
- ✓ Skills agenda



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World class in Atlantic Gateway

1NORTH



- Well connected but creaking
- Significant transport investment across the North due to be set out by March 2016 in One North Strategy – underpins Northern Powerhouse?
- Already have world-class infrastructure in construction and other opportunities

Freight and logistics

- Superport
 - Transformational impact of L2
 - Is this about Liverpool?
 - Strengths outside of Liverpool
- Benefits
 - Supply chain time and cost savings
 - Investment, jobs and training
 - Carbon savings
 - Improved business competitiveness
 - Growth or advanced manufacturing – **links with innovation and science**
- Success factors
 - Access and wider transport
 - Key sites and planning
 - Private sector - demand and funding
 - People - skills



Opportunities for Knowsley

- At the heart of Liverpool – Mcr corridor
- Great assets and strengths
- Strong business base and track record
- Could be even more competitive
- Exploit the opportunities:
 - Freight and logistics
 - Manufacturing
 - Innovation
- Can't stand still.....



Liverpool2

Transforming Supply Chains

Stephen Carr

Head of Commercial Strategy

28th January 2015



Liverpool Today



Liverpool Today



Liverpool Today



What's Liverpool2



What's Liverpool2

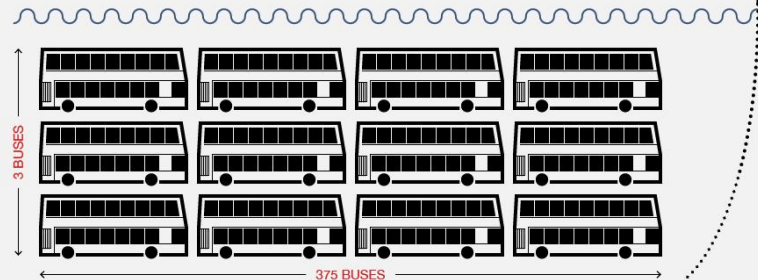


What's Liverpool2



APPROXIMATE AREA OF LIVERPOOL2 IS 213,000m²

**YOU COULD LINE UP 1125 LONDON BUSES
ACROSS LIVERPOOL 2'S QUAY WALL**



**LIVERPOOL2
WILL HAVE:**

8 SHIP-TO-SHORE
QUAY CRANES

22 MODERN CANTILEVER
RAIL MOUNTED
GANTRY CRANES

16.5 METRE DREDGING
OF A NEW BERTHING
POCKET

17 HECTARES OF
NEWLY CREATED
LAND MASS

8 METRE DREDGING
BELOW CHART DATUM
OF THE APPROACH
CHANNEL

What does Liverpool2 enable

- Connectivity to a multi-modal transport network



The economic rationale

	Trafford Park	Leeds
Felixstowe	247 miles	215 miles
Southampton	225 miles	235 miles
Liverpool	38 miles	80 miles
Miles saved	180 – 210	135 – 155
Road Savings (est)	£400 / container	£300 / container
Rail savings (est)	£150 / container	£150 / container

- Saving equivalent to £20/tonne of product
- Transforms the competitiveness of many northern exporters
- Underpins the North's ability to be the supply chain hub for the UK

Case Study: Typhoo

4 containers p/day delivered to Wirral

5:00: Collect ex south coast port

6:00: Depart port

11:00: All 4 arrive Wirral

The Problem

- Port congestion
- Road congestion
- Plant congestion
- Disruption of processing



Case Study: Typhoo

	Depart Port	Arrive Plant
Container 1	5.30am	6am
Container 2	8am	8.30am
Container 3	10.30am	11am
Container 4	1pm	1.30pm

The Benefits:

- One truck not four
- Ease pressure at bagging plant
- Improve planning (no congestion)
- Cost and carbon savings



Summary

- Liverpool2 will enable imports and exporters the opportunity to directly ship product internationally to and from the North-West of England.
- It will unlock significant cost savings as well as improving emissions and relieving the effects of congestion
- It will allow businesses in this area to capitalise on its geographic advantages
 - Close to the port
 - Close to the motorway network
 - Close to major rail freight interchanges
- The economic opportunity is bright for Knowsley
 - Further business investment in supply chain capability
 - Career opportunities within an industry that accounts for around 8% of the UK workforce
 - Lifetime learning and development opportunities – from warehouse floor
 - Growth opportunities for supporting business

Questions?

KNOWSLEY

Coventry and Warwickshire





Coventry and Warwickshire

Inf

Home to a number of leading companies such as E.ON, Land Rover and Severn Trent. Major centre for the

Leading

www.coventry-warwickshire.co.uk



Coventry and Warwickshire

Beacon

Home to the internationally renowned Coventry University and University of Warwick, with over 100,000 students

www.coventry-warwickshire.co.uk



THE
BIRTHPLACE
OF
WILLIAM
SHAKESPEARE
(1564-1616)

Entrance via
The Visitors' Centre
40 metres







History Centre

Coventry and Warwick

Beacon

Home to the internationally renowned Coventry University and University of Warwick, with over 40,000 students

www.coventry-warwickshire.co







Stand 14.09
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Stand 14.09
Coventry and Warwickshire

Coventry and Warwickshire QI

Come along to our version of the highly successful TV quiz especially themed around Coventry and Warwickshire. It's your chance to hear about the known and slightly less known opportunities for innovating, investing and inspiring in both city and county. You never know it might be Quite Interesting!

Your panel members are:

George Gillespie, CEO, MIRA Ltd (Motor Industry Research Association)

Richard Hutchins, Director, Jaguar Land Rover Programmes, WMG & Director, WMG Academy for Young Engineers

Les Ratcliffe, Head of Community Relations, Jaguar Land Rover

Cllr Ann Lucas, Leader, Coventry City Council

Cllr Lynnette Kelly, Cabinet Member, Business Enterprise and Employment, Coventry City Council

Martin Yardley, Chief Executive, Coventry and Warwickshire Local Enterprise Partnership

Hosted by John Till founding Director of thinkingplace, the UK's only place specialist company

Thursday 13th March, 9 - 10am

Coventry and Warwickshire Apartment - No3, La Croisette

Please RSVP to sarah.perry@coventry-warwickshire.co.uk



Coventry & Warwickshire
Local Enterprise Partnership



Coventry and Warwickshire

COVENTRY
& WARWICKSHIRE
GROWTH DEAL



DESTROYING
LONDON BUS
at: Ron Koger's Central
Hard Class in the Purple Zone.
10-1059





NO STEP
NO STEP

Coventry
UNIVERSITY



SELF-SACRIFICE

SHE RODE
CHASTE
HER

... is the right place
... the right place
... the right place

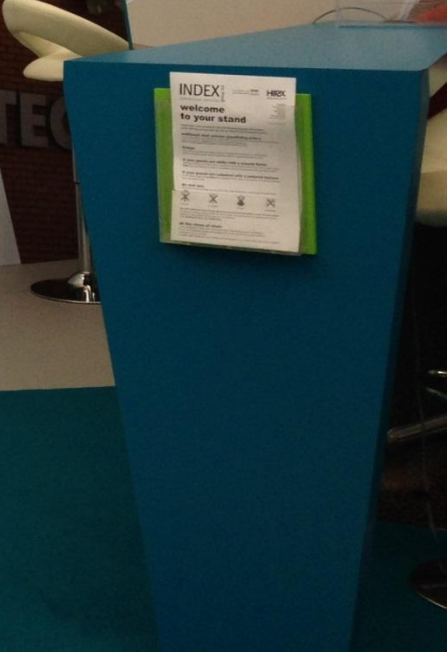
Conference Coventry and Warwickshire



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COVENTRY

City Centre South



coventry.gov.uk/ccsouth







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