

A young girl with brown hair, wearing a pink and white striped short-sleeved shirt, is riding a scooter on a residential street. She is smiling and looking to her right. The background shows a row of houses with gabled roofs, some with warm interior lights on. The sky is a clear, light blue, suggesting late afternoon or early evening. In the top left corner, there is a decorative graphic element consisting of abstract shapes in shades of green, blue, and grey. The word "KNOWSLEY" is written in large, white, sans-serif capital letters across the lower left portion of the image.

KNOWSLEY



## KNOWSLEY

Fantastically connected and beautifully green, Knowsley is a place full of opportunity.

Just 15 minutes from Liverpool and 30 minutes from Manchester, Knowsley sits on the north west motorway network and has outstanding road, rail, air and sea connections. Our people and our transport connectivity are our greatest assets.

Boasting national award winning parks and open spaces Knowsley is also within easy access of a wide variety of work, entertainment, leisure, shopping and cultural opportunities.

Knowsley has lots to offer both individuals and families alike and is a great place you will want to call home.

## LOCATION

Knowsley is well connected and perfectly located for residents, businesses and visitors alike.

Sitting on the region's motorway network, Knowsley is only 15 minutes from Liverpool City Centre and 30 minutes from Manchester and is well served with swift and regular public transport links.

The Port of Liverpool is only eight miles away and not one, but two international airports are within a 40 minute drive time.





## LIVING

Knowsley's appeal as a place to live is obvious.

People setting up home here benefit from good quality local amenities, national award winning parks and leisure facilities all contained within welcoming and characterful neighbourhoods.

Alongside this, residents also have swift and easy access to the attractions and opportunities provided by the city of Liverpool and also Manchester to the east.

From a range of universities to further your learning, to an evening at the theatre to dinner at a top quality restaurant, shopping in city centre boutiques or department stores to a visit to one of the many museums and galleries, the choice is endless. Add to that the opportunity to watch Premier League football, sample the excitement of a day at the races or enjoy a day out on the North Wales coast, Cheshire, the Peak District or Lake District.

Knowsley offers individuals and families alike an attractive lifestyle in an appealing location.





## WORKING

With an established reputation as a manufacturing and logistics hub, Knowsley is home to some of the most successful companies in the UK. Large organisations like Jaguar Land Rover, Matalan, QVC and Glen Dimplex are all based here, employing thousands of people in a range of careers.

Knowsley has a strong business community, with organisations of all sizes contributing to career opportunities, training and development. Major public sector employers like Whiston Hospital also provide a range of employment opportunities within the immediate area.

And with easy access to the major centres of Liverpool, Manchester and Warrington residents are perfectly placed to make the most of other career and employment opportunities all within easy commutable reach.











## COMMUNITY

Knowsley provides an attractive environment for people and families to live, in safe, clean and green neighbourhoods.

With access to good schools and job opportunities with a variety of shopping and leisure facilities, it really is a place that people can call 'home' – and they do.

Knowsley's neighbourhoods offer a warm welcome to new residents with plenty of local events, groups and community activities to get involved with. Knowsley is a warm and welcoming place where community spirit is alive and well!

There are more than 140,000 people already living here with the growing demand for new homes demonstrating clearly how popular Knowsley is as a place to live and grow a family.

## OPPORTUNITIES

With two thirds of Knowsley being green space, it provides a fantastic backdrop for people to live and the 60,000 households here are testament to that.

What's more, demand for homes here continues to outstrip supply across the board. The market is buoyant, with over 600 new homes completed last year. The average house price in Knowsley is £114,000 and since early 2014 prices have continued to rise, reflecting an upturn in the local market.

There is established demand for family housing, including larger four and five bedroomed properties. There is also a demand for starter homes to accommodate young people and families, as well as opportunities for extra care and support accommodation to meet the needs of older residents. The expansion of the private rented sector is also a key opportunity in Knowsley.

Many house builders have already started to realise the potential here but Knowsley has the appeal and opportunities to attract even more in the coming years.

The range of development opportunities is inspiring – providing choice, attractively priced land and sites primed and ready for development. What's more, private land owners, developers and the local authority here are all working together to identify sites and create the right conditions to deliver development and meet the demand.

The local authority is committed to ensuring the long term investment into and success of Knowsley to meet the potential increase in housing in the coming years. As well as working more closely with private sector partners, the council is also striving to secure further investment into its town centres and is currently developing masterplans for key areas as part of the Growth Plan for Knowsley.

In the longer term, Knowsley's new Local Plan sets targets for new housing completions and identifies a range of new locations for future development – all to ensure a five year supply of housing land.





## SUPPORT

The council takes a proactive approach when it comes to working with investors and developers. Over time it has built excellent working relationships with major national house builders as well as housing associations and smaller scale private developers. There are also opportunities for new and innovative delivery models including self and custom build.


Whatever the organisation or scale of development there is a team of dedicated and experienced professionals on-hand to help investors navigate the planning, design and construction phases.

Services include a high quality pre-application service, which provides advice before you submit a planning application to improve the application's quality and likelihood of approval. From concept to completion, support is available.









**“OUR AWARD WINNING QUARRY BROOK DEVELOPMENT IN KNOWSLEY IS A RESULT OF PLUS DANE GROUP’S SUCCESSFUL PARTNERSHIP, WORKING WITH KNOWSLEY COUNCIL AND THE HOMES AND COMMUNITIES AGENCY. THIS DEVELOPMENT HAS DELIVERED HIGH QUALITY, AFFORDABLE NEW HOMES FOR LOCAL PEOPLE AND DEMAND FOR THIS SITE AND OTHERS IN KNOWSLEY HAS BEEN IMPRESSIVE.”**

Plus Dane Housing



“FOLLOWING A VERY PROFESSIONALLY CONDUCTED SELECTION PROCESS COUNTRYSIDE PROPERTIES (UK) LIMITED WERE DELIGHTED TO HAVE BEEN CHOSEN AS KNOWSLEY’S DEVELOPMENT PARTNER. WE WILL BRING FORWARD A BROAD RANGE OF HOUSE TYPES FROM TWO BEDROOM SEMI-DETACHED TO FOUR BEDROOM EXECUTIVE DETACHED HOMES ON A NUMBER OF SITES WITHIN KNOWSLEY.

WE HAVE FOUND THE AUTHORITY’S STRATEGIC VISION AND DIRECTION HAS LED TO THEM BEING HIGHLY PROACTIVE AND DEVELOPMENT FOCUSED, WITH A STRONG DESIRE TO ACHIEVE SCHEME OUTPUTS.”

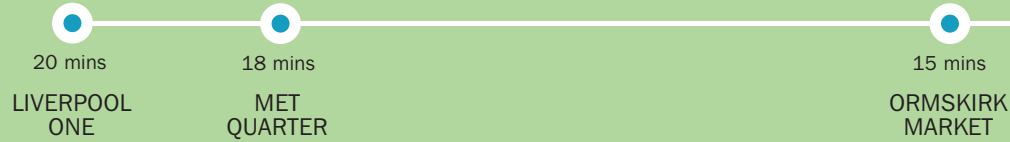
Countryside Properties (UK) Limited





# TRAVEL TIMES

## SHOPPING



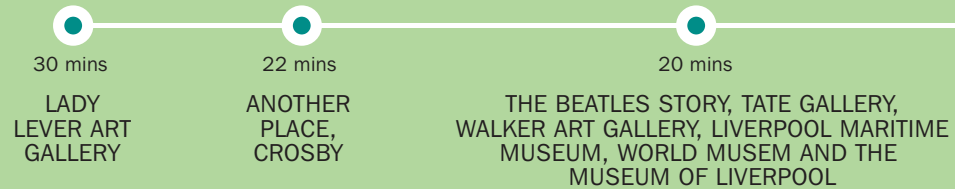
## SPORTS & LEISURE



## THEATRE & CONCERTS



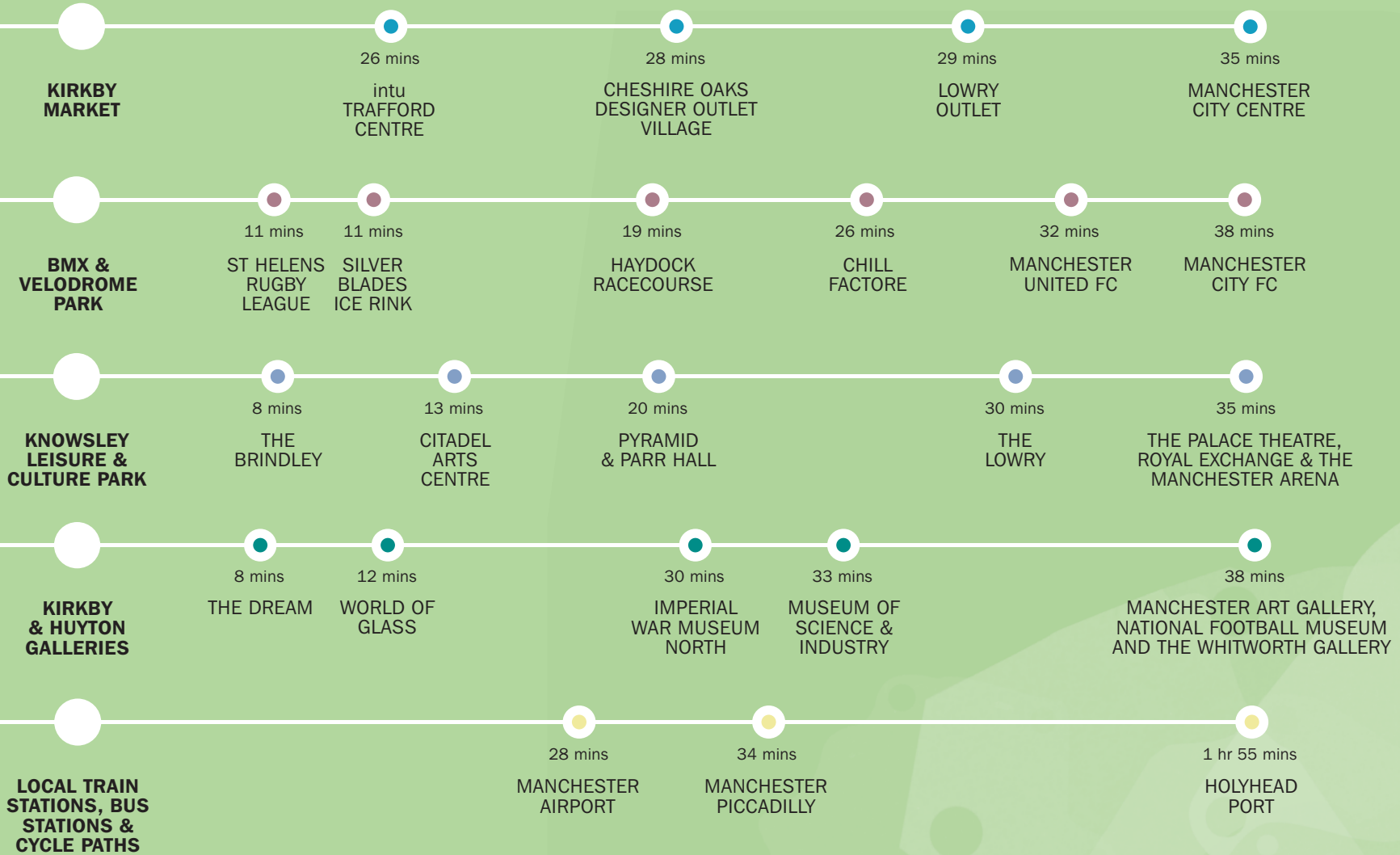
## MUSEUMS AND ART



## TRAVEL



# KNOWSLEY



# TRAVEL TIMES

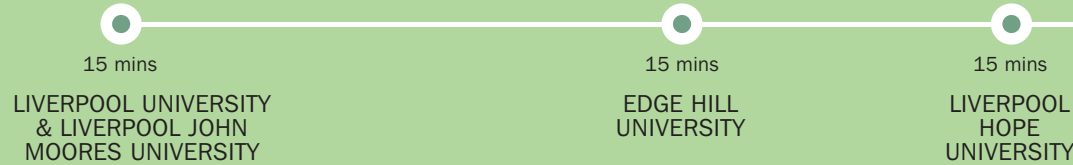
## DAYS OUT



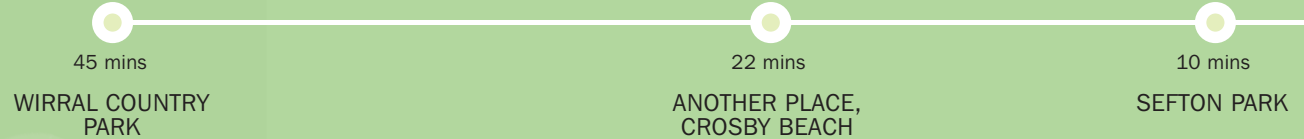
## HISTORY



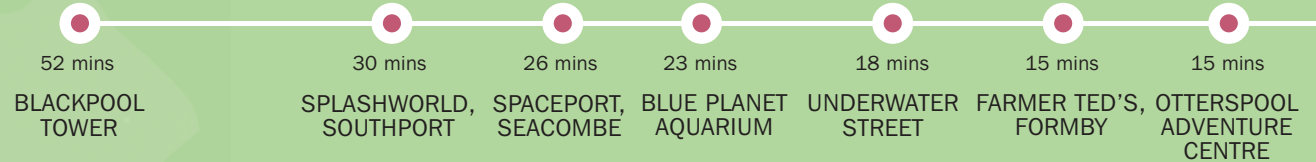
## LEARNING



## OUTDOORS



## CHILDREN



# KNOWSLEY



25 mins  
FORMBY  
POINT



30 mins  
SOUTHPORT



50 mins  
BLACKPOOL



1 hr  
PEAK  
DISTRICT



1 hr 25 mins  
LAKE  
DISTRICT



**KNOWSLEY  
HALL**



28 mins  
RUFFORD  
OLD HALL



30 mins  
DUNHAM  
MASSEY



31 mins  
CHESTER



37 mins  
TATTON  
PARK



**KNOWSLEY  
COMMUNITY  
COLLEGE**



29 mins  
SALFORD  
UNIVERSITY



32 mins  
MANCHESTER  
METROPOLITAN  
UNIVERSITY



38 mins  
MANCHESTER  
UNIVERSITY



**16 GREEN FLAG  
PARKS, NATIONAL  
WILDFLOWER  
CENTRE, KOMARU  
& AERIAL EXTREME**



8 mins  
THE DREAM



20 mins  
WALTON HALL  
GARDENS



25 mins  
LYMM DAM



40 mins  
HEATON  
PARK



**KNOWSLEY SAFARI,  
ACORN FARM  
& SPACEWORLD**



15 mins  
GULLIVER'S  
WORLD



20 mins  
APPLEJACKS  
ADVENTURE PARK,  
WARRINGTON



26 mins  
LEGOLAND  
DISCOVERY CENTRE,  
TRAFFORD CENTRE



29 mins  
JUMP NATION,  
MANCHESTER



35 mins  
CROCKY TRAIL,  
CHESTER



## INTERESTED TO FIND OUT MORE ABOUT KNOWSLEY?

visit: [www.discoverknowsley.co.uk](http://www.discoverknowsley.co.uk)

 @KnowsleyUK

Or contact:

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